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NATIONAL SEPTEMBER 11 MEMORIAL LAUNCHES ONLINE RESERVATION SYSTEM FOR VISITORS

Visitors Can Now Reserve Free Advance Passes Online at 911memorial.org

Passes are Required To Visit the Memorial upon Opening in September 2011

The National September 11 Memorial today announced the launch of an online reservation system to help the public plan a visit to the Memorial. The 9/11 Memorial will be dedicated on September 11, 2011, the 10th anniversary of the 9/11 attacks, in a ceremony for victims' families. It will open to the public on September 12, 2011, and will welcome visitors who have reserved free advance passes, obtained online at www.911memorial.org.

The timed reservation system will be used for 9/11 Memorial visitors while construction continues on other projects at the World Trade Center. During this interim period, construction surrounding the Memorial necessitates that the organization manage capacity, and visitors will access the Memorial via an entrance at the corner of Albany and Greenwich streets.

"When the 9/11 Memorial opens in September, we will welcome visitors from our city, this nation and all over the world," said Mayor Michael R. Bloomberg, who chairs the memorial. "Because of ongoing construction on surrounding World Trade Center projects, we're encouraging people to plan their visits in advance by using the online reservations system, which will help ensure a safe and solemn experience for all."

"Our website includes information to help people plan their visits and learn more about the Memorial, including the location and arrangement of the nearly 3,000 names inscribed in bronze," 9/11 Memorial President Joe Daniels said. "In addition to the online system, we have a dedicated phone reservation line for family members of the victims of the 9/11 attacks."

To provide the best visitor experience possible, visitors must reserve advance passes for a specific date and time. Once a pass has been reserved, it should be printed and presented upon arrival.

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The reservation system, used by other institutions with similar limited capacities such as the Statue of Liberty and the Washington Monument, will help reduce potential wait times and ensure as many people as possible are able to visit.

Visitors with passes reserved in advance will enter the Memorial at 1 Albany St. (at Albany and Greenwich streets). Visitors will proceed through the pathway to the Memorial, which will include screening in a new space within 90 West St. 90 West St. will also house a special family reception area for 9/11 victims' family members.

When the Memorial opens in September, hundreds of oak trees will be planted, and waterfalls will flow down the sides of the two enormous reflecting pools, set where the Twin Towers once stood. Bronze parapets bearing the names of the 2,983 victims will line the edges of the pools. The exterior of the 9/11 Memorial Museum's pavilion will be completed and visitors will be able to see two iconic steel 'trident' remnants of the Twin Towers within its glass atrium. Due to the continuing construction of the World Trade Center transportation hub, which is adjacent to the Memorial, the northeast corner of the Memorial's plaza will not be accessible.

A special system for 9/11 victims' family members has been created to facilitate their access to the Memorial, with details available in the "For 9/11 Families" section at 911memorial.org.

To facilitate group visits, the 9/11 Memorial is working closely with the tour and travel industry. Group organizers will be able to make reservations online with the 9/11 Memorial's official transportation partners, or by phone with a group reservations representative. More information can be found at 911memorial.org.

In addition to the online reservation system, the 9/11 Memorial website features the Memorial Guide application, which provides way-finding to individual names and groups, such as flights and companies, on the Memorial. The site also reveals the layers of meaning that underlie the arrangement and displays brief biographical information about the victims, as provided by their next-of-kin. The same application will be available on mobile smartphones, tablet computers and on electronic directories at the Memorial when it opens in September.

The names arrangement is based on a system of "meaningful adjacencies" that reflect where the victims were on 9/11 and relationships they shared with others who were lost that day. The system allows relatives, friends, co-workers and people who had just met but shared their last moments together to be listed side by side on the Memorial.

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ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

The National September 11 Memorial & Museum is the not-for-profit corporation created to oversee the design, raise the funds, and program and operate the Memorial and Museum at the World Trade Center site. The Memorial and Museum will be located on eight of the 16 acres of the site. The Memorial will be dedicated on the 10th anniversary of the 9/11 attacks and will open to the public the following day. The Museum will open in 2012.

The Memorial will remember and honor the nearly 3,000 people who died in the horrific attacks of September 11, 2001 and February 26, 1993. The design, created by Michael Arad and Peter Walker, consists of two pools formed in the footprints of the original Twin Towers and a plaza of trees.

The Museum will display monumental artifacts linked to the events of 9/11, while presenting intimate stories of loss, compassion, reckoning and recovery that are central to telling the story of the 2001 attacks and the aftermath. It will communicate key messages that embrace both the specificity and the universal implications of the events of 9/11; document the impact of those events on individual lives, as well as on local, national, and international communities; and explore the continuing significance of these events for our global community.

When the Memorial opens, construction will continue on the other World Trade Center projects and free visitor passes will be temporarily required. To plan a visit to the Memorial or learn how to contribute, go to 911memorial.org

Follow the Memorial & Museum on Twitter: [@sept11memorial](https://twitter.com/sept11memorial).

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