



FOR IMMEDIATE RELEASE

August 27, 2012

**NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM LAUNCHES 9/11 ANNIVERSARY
PLANNING GUIDE FOR COMMUNITIES, SCHOOLS AND INDIVIDUALS**

*Guide Includes Information on 9/11, Lesson Plans for Classrooms,
and Resources for Planning Commemoration Events*

(New York) August 27, 2012 – The National September 11 Memorial & Museum today launched a planning guide to help communities, schools and individuals worldwide develop their own commemorations for the 11th anniversary of the 9/11 terror attacks. The downloadable guide, which is available at 911memorial.org/commemorate, includes tools and resources for honoring and remembering the nearly 3,000 individuals who were killed in the 9/11 attacks.

“In the wake of 9/11, we showed the world that the best of humanity can overcome the worst hate, and together we promised to never forget the nearly 3,000 innocent men, women, and children who perished that day,” said Joe Daniels, president and CEO of the 9/11 Memorial, which has welcomed nearly 4.5 million visitors since opening in September 2011. “We hope this 9/11 anniversary planning guide will inspire people across the country and around the world to honor, remember and reunite.”

The guide includes plans inspired by the official commemoration ceremonies in New York City and offers resources that allow organizations and individuals to organize tributes of their own. Resources to plan a day of remembrance include:

- A list of the 2,983 victims’ names inscribed on the 9/11 Memorial, which will again be read aloud for the official 11th anniversary ceremony at the World Trade Center
- Information about the 2001 attacks and their broader context, along with suggestions for how to talk to children about 9/11
- Interactive timelines that focus on the 9/11 attacks and the rescue and recovery efforts
- Select K-12 lesson plans with the theme of memorialization, which were developed by the 9/11 Memorial in partnership with the New York City Department of Education and the New Jersey Commission on Holocaust Education
- Ideas for sharing reflections through social media

For communities that are planning public events, additional materials are available to help spread the word and raise awareness, including templates for a news release and newsletter article. Organizations are encouraged to share their

NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

ONE LIBERTY PLAZA, 20TH FLOOR, NEW YORK, NY 10006 P: 212-312-8800 F: 212-227-7931

WWW.911MEMORIAL.ORG

commemoration plans with the 9/11 Memorial. Those that do will receive an official certificate of recognition.

The “Commemorate 9/11 in Your Community Planning Guide” is available at 911memorial.org/commemorate. Join the online commemoration using #Honor911.

ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

The National September 11 Memorial & Museum is the not-for-profit corporation created to oversee the design, fundraising, programming, and operations of the Memorial and Museum at the World Trade Center. The Memorial and Museum are located on eight of the 16 acres of the World Trade Center site. The Memorial was dedicated on the 10th anniversary of the 9/11 attacks and is now open to the public.

The Memorial remembers and honors the 2,983 people who were killed in the horrific attacks of September 11, 2001 and February 26, 1993. The design, created by Michael Arad and Peter Walker, consists of two reflecting pools formed in the footprints of the original Twin Towers and a plaza of trees. The Museum will display monumental artifacts linked to the events of 9/11, while presenting intimate stories of loss, compassion, reckoning, and recovery that are central to telling the story of the 2001 and 1993 attacks and the aftermath. It will communicate key messages that embrace both the specificity and the universal implications of the events of 9/11; document the impact of those events on individual lives, as well as on local, national, and international communities; and explore the continuing significance of these events for our global community.

For more information or to reserve a free visitor pass to the 9/11 Memorial, go to 911memorial.org.

MEDIA INQUIRIES

Sarah Lippman/Michael Frazier | (212) 312-8800 | press@911memorial.org

STAY CONNECTED



###

NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

ONE LIBERTY PLAZA, 20TH FLOOR, NEW YORK, NY 10006 P: 212-312-8800 F: 212-227-7931

WWW.911MEMORIAL.ORG