



FOR IMMEDIATE RELEASE
Monday, December 16, 2013

REGISTER NOW FOR THE SECOND ANNUAL 9/11 MEMORIAL 5K RUN/WALK

*RXR Realty Presents the Run/Walk and Family Day to Encourage
Public Service and Memorial Support*

(New York) December 16, 2013 – The National September 11 Memorial & Museum today opened registration for the second annual 9/11 Memorial 5K Run/Walk. The 5K Run/Walk will be held on April 27, 2014, and it will take participants on a 3.1-mile route in lower Manhattan finishing by the entrance to the 9/11 Memorial at the World Trade Center site.

Learn more and register now at 911memorial.org/5K. The deadline for early, discounted registration is Jan. 31, 2014. The 5K will be followed by Family Day, a free community event.

“The 5K will honor the 2,983 people taken from us too soon on 9/11, and its route through the very streets where residents cheered on the rescue and recovery workers heading to and from Ground Zero will remind us of our deep-seated capacity to support one another when the times require,” 9/11 Memorial President Joe Daniels said.

“The 9/11 Memorial and Museum are integral pieces in the rebuilding of the World Trade Center site. This event allows us to honor and help sustain these important institutions,” 9/11 Memorial Board Member Scott Rechler said. “Whether you run, walk or donate, we appreciate your support and we hope to see you out there.”

Rechler is chief executive officer and chairman of RXR Realty, the title sponsor for the 9/11 Memorial 5K Run/Walk and Family Day. He serves as the vice chairman on the Port Authority of New York and New Jersey Board of Commissioners.

“This event is a way to celebrate the strong outpouring of support New York City and the families of the 9/11 victims received in the days and months after 9/11. It is why one of the significant aspects of the 5K is to encourage people to give back through volunteering and community service,” said 9/11 Memorial Board Member and 5K Chair Andy Senchak, who was a Peace Corps volunteer in Brazil and is chairman of the investment firm Keefe, Bruyette & Woods, which lost a third of its employees on 9/11.

Family Day will include entertainment, meaningful activities for all ages, and food and refreshments. The event will also offer information about the 9/11 Memorial and ways to learn about volunteer opportunities. Family Day is free and registration is not required. Non-profit organizations generationOn and YAPK9 will be present at Family Day and provide specific information on volunteer opportunities.

New to the event this year is the 5K Eve Pasta Buffet on April 26, 2014. Tickets for the pasta buffet will soon be available for purchase at 911memorial.org/5K.

The Memorial would like to thank our event sponsors, including volunteer sponsor JetBlue Airways, partner sponsor Edelman, supporter sponsor BBDO, and media sponsors Clear Channel Outdoor/Clear Channel and MSNBC.

Toyota has graciously donated a 2013 Tundra CrewMax to the 9/11 Memorial Museum. The truck will aid the Museum team in ongoing operations efforts, including transporting important artifacts whenever needed. The vehicle will also support event operations for the 5K Run/Walk and Family Day.

For more information on sponsorship opportunities, email 5krun@911memorial.org.

ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

The National September 11 Memorial & Museum is the not-for-profit corporation created to oversee the design, fundraising, programming, and operations of the Memorial and Museum at the World Trade Center. The Memorial and Museum are located on eight of the 16 acres of the World Trade Center site. The Memorial was dedicated on the 10th anniversary of the 9/11 attacks and is now open to the public.

The Memorial remembers and honors the 2,983 people who were killed in the horrific attacks of September 11, 2001 and February 26, 1993. The design, created by Michael Arad and Peter Walker, consists of two reflecting pools formed in the footprints of the original Twin Towers and a plaza of trees. The Museum will display monumental artifacts linked to the events of 9/11, while presenting intimate stories of loss, compassion, reckoning, and recovery that are central to telling the story of the 2001 and 1993 attacks and the aftermath. It will communicate key messages that embrace both the specificity and the universal implications of the events of 9/11; document the impact of those events on individual lives, as well as on local, national, and international communities; and explore the continuing significance of these events for our global community.

For more information or to reserve a free visitor pass to the 9/11 Memorial, go to 911memorial.org.

MEDIA INQUIRIES

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STAY CONNECTED



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NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

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