

# FOR IMMEDIATE RELEASE Monday, April 18, 2016

## 9/11 MEMORIAL TO HOST FOURTH ANNUAL 5K RUN/WALK AND COMMUNITY DAY

Presented by RXR Realty, Event Helps to Support the 9/11 Memorial and Museum

(New York) April 18, 2016 - The National September 11 Memorial & Museum will hold its fourth annual 9/11 Memorial 5K Run/Walk and Community Day on Sunday, April 24.

There is still time to register. Visit <u>911memorial.org/5K</u> for more information and to sign up for the event. Proceeds help to support the Memorial and Museum.

"The 5K Run/Walk and Community Day event brings together thousands of people each year to remember the lives lost on 9/11 and to recognize our city's extraordinary resilience," 9/11 Memorial President Joe Daniels said. "The event is an opportunity for the community to carry on the spirit of camaraderie and kindness that came out of the tragedy."

The Memorial would like to thank RXR Realty, who is returning as the event's title sponsor.

"RXR Realty takes great pride in being the title sponsor of the 9/11 Memorial 5K for a third year in a row," said Scott Rechler, CEO and Chairman of RXR Realty. "Each year this race brings together incredible individuals for a cause that is near and dear to our hearts. It's an honor to take part in community events like this that impact the lives so many people in New York and the Tri-State Area."

The 5K will begin at Pier 26 in Tribeca at 8 a.m. and continue along the scenic Battery Park waterfront. The route includes meaningful sites such as "Point Thank You," where New Yorkers cheered rescue and recovery workers bound for Ground Zero, and serves as a reminder of how people came together after 9/11. This year, more than 100 FDNY and NYPD recruits will be positioned along the route to cheer for participants.

The route concludes with Community Day near the 9/11 Memorial and Museum, along Greenwich Street between Albany and Fulton streets. The free event, which does not require registration, is open to the public and offers activities for all ages, including a kid zone and live music performances.

5K Run/Walk participants will receive a 25 percent discount on Museum admission, valid all day after the event. Those who present a 9/11 Memorial 5K Run/Walk bib will receive special promotions and discounts at participating lower Manhattan restaurants.

## ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

The National September 11 Memorial & Museum is the nonprofit organization that oversees operations for the 9/11 Memorial and 9/11 Memorial Museum. Located on eight of the 16 acres of the World Trade Center site, the Memorial and Museum remember and honor the 2,983 people who were killed in the horrific attacks of September 11, 2001 and February 26, 1993. The Memorial plaza design consists of two reflecting pools formed in the footprints of the original Twin Towers surrounded by white oak trees. The Museum displays more than 10,000 personal and monumental objects linked to the events of 9/11, while presenting intimate stories of loss, compassion, reckoning and recovery that are central to telling the story of the attacks and aftermath. It also explores the global impact of 9/11 and its continuing significance through education programs, public programs, live talks and film features that cover contemporary topics for diverse audiences. For more information or to reserve a ticket to the 9/11 Memorial Museum, please visit www.911memorial.org.

#### MEDIA INQUIRIES

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